Detailed Session Agenda

Aug 19, 2013 9:00 AM

Start Time	End Date	Session	Description	Event Code
9:00 AM	10:30 AM	Keynote: Technology, Trends and the Catalytic Impacts on Law Firms	We are now on a continual march forward with technology integrating into humanity, and into our organizations. Each new technology step forward is creating new types of connections, Web 1.0 was connected organizations, Web 2.0 is connected people, Web 3.0 is connected devices, and Web 4.0 will be connected intelligences. Each of these connection phases create opportunities and threats in the legal industry. The firms that optimize these connections earlier rather than later, and that become expert in blending of humans and technology (Humalogy) in the most efficient ways, will have an extreme advantage. Scott Klososky and his firm Future Point of View work across many industries to help clients re-architect their technology strategies so they can be world class at using technology holistically. In his keynote presentation, Scott will deliver thought-leading ideas and concepts for gaining technology mastery at an enterprise level. At the same time, he will focus in on a few specific areas that can be used right away to connect more tightly with clients, to find new clients, and to facilitate White Collar Lean in the back office. Hashtag #KEY1	KEY1

Aug 19, 2013 11:00 AM

Start Time	End Date	Session	Description	Event Code
11:00 AM	12:00 PM	Access By Federation for Client Collaboration	Identity Federations have become very successful as a means to simplify secure access to services. With single sign-on, federated services would be available without intervention from the IT department. That may feel scary, but is sending documents, data and other content by email — or sharing them in services like Google and Dropbox — really a better and safer way to let our users collaborate? Hashtag #INFO1	INFO1

11:00 AM	12:00 PM	Mobile Application Development for Law Firms	Are you interested in developing applications for iPad/iPhone, Android and Windows mobile devices? Get an overview of the development life cycle for mobile applications, and learn about the challenges as well as tips and tricks for mobile development. Discover what works, what doesn't and how to get started. Hashtag #ETPG1	ETPG1
11:00 AM	12:00 PM	If I Were in Your Shoes...Strengthening Partner Relationships	Our panel of litigation support managers from both corporate law departments and law firms will discuss improving working relationships among law firms, their corporate clients and vendors. We'll take a closer look at the client's point of view and how firms can deliver superior services. Let's examine how we can all communicate more effectively and strengthen the relationships between firms and clients. Hashtag #LDPG1	LDPG1
11:00 AM	12:00 PM	Improving Deployments with a Pilot Group Approach	Have you ever discovered a major problem after a deployment? Your gut tells you it should have been identified sooner, and you know more formalized testing may have helped, but when is there time? Do you even have the right expectations and tools for the job? Join us as we discuss best practices for reducing risk in your deployments, including a case study of one firm's successful implementation of a pilot group approach. Hashtag #APP1	APP1
11:00 AM	12:00 PM	Innovative Law Firm Award Nominee Presentations	Watch as the three short-listed nominees for ILTA's 2013 Innovative Law Firm of the Year Award present their innovations. Attendees at this session will vote for their favorite. The winner will be announced on Tuesday evening at the Awards Dinner. Hashtag #AWARD1	AWARD1
11:00 AM	12:00 PM	IT and Firm Risk Management: The Crucible	IT professionals calculate risk every waking moment. They work to quantify and manage it. In many ways, lawyers are professional risk managers for their clients. However, the way lawyers practice law and otherwise behave can pose risks to their clients and their firms, potentially culminating in lawyers' professional liability, management liability and/or an employment practices liability claim against the firm. Despite these exposures, it remains a significant challenge for IT professionals in law firms to have meaningful discussions with their lawyers about risk and to develop a more integrated approach to risk within their firms. Let's examine the approaches and methods IT professionals can use to quantify risk metrics to advance their efforts. Hashtag #SPEC2	SPEC2

11:00 AM	12:00 PM	Making Sure the Technology Matters	Managing partners all over the world agree technology is important, but technologists have a responsibility to make things run smoothly every day. Join this open forum discussion to exchange ideas with others who care about making technology matter. Hashtag #SPEC1	SPEC1
11:00 AM	12:00 PM	Modeling Matter Engagements for Profitability and Risk	Join us for a collaborative exploration of the different approaches to modeling and evaluating potential matter engagements for profitability. Our experts will examine methods for adjusting leverage, staffing and the work process itself. We'll also look at several key metrics and approaches necessary when modeling to measure profitability and risk accurately. Hashtag #FMPG1	FMPG1
11:00 AM	12:00 PM	Say No to Demos; Create Interactive E-Learning with Adobe Captivate (A Hands-On Session)	A good e-learning lesson needs to be more than just a software demonstration or a boring click-through. If you want to teach a concept effectively, your lesson must be interactive. In this hands-on session, you'll learn to create an interactive software simulation using Adobe Captivate 6. After recording the software simulation, you'll perform some common editing tasks and publish the lesson for use by those using Windows-based PCs, Macs and mobile devices, such as the iPhone, iPad and Android. Hashtag #HAND1	HAND1A
11:00 AM	12:00 PM	SharePoint As a Display Portal for Your DMS?	Come explore the latest in Web parts, publishing features, extended metadata and SharePoint to document management migration tools. How are firms interweaving content from different repositories into a common landing for enterprise content consumption, and could this work for your firm? Hashtag #ECMPG1	ECMPG1
11:00 AM	12:00 PM	Using the Cloud Responsibly	Hear an examination of cloud computing from two perspectives: from that of a practicing attorney and that of an IT manager. They will cover legal and ethical considerations of attorney use of cloud computing technologies, as well as strategies and policies for managing the use of cloud computing technologies in your firm. Hashtag #CTPG1	CTPG1

11:00 AM	12:00 PM	What Litigation Support Professionals Need To Know About Information Governance	That drive of client-provided ESI you just transferred to the network could contain sensitive information that is a treasure trove for hackers and a huge risk for law firms. What makes firms potentially easy targets, and how can you respond? Litigation support professionals who receive, store, process and transfer data are often the most important line of defense in protecting the client and the firm. Come learn about potential risks, mitigation strategies and how litigation support professionals are partnering with their information governance peers to help mitigate risks. Hashtag #RRMPG1	RRMPG1
11:00 AM	12:00 PM	What's New in Microsoft Server 2012?	Windows Server 2012 delivers hundreds of new features and enhancements in the realms of virtualization, networking, storage, user experience, cloud computing, automation and more. Hear why an upgrade to Windows Server 2012 should be on your horizon. Hashtag #TECH1	TECH1

Aug 19, 2013 1:00 PM

Start Time	End Date	Session	Description	Event Code
1:00 PM	2:00 PM	Alternative Billing: What's Working and What's Not?	There are lots of options for billing, but who is actually using an alternative billing method, and which ones really work? Find out if certain billing options can jeapordize a happy client-vendor relationship, how law departments can determine if pricing is competitive and fair, and who is using analytics to decide. Our seasoned panel of current and former law department members will share successes and failures regarding billing options and vendor management. Hashtag #LDPG2	LDPG2
1:00 PM	2:00 PM	CFO Roundtable	What keeps CFOs awake at night? This fast-paced, dynamic open forum will allow you to share your issues and insights with peers from other firms. Our attendees, whose ears will be ringing with thought-provoking ideas and plenty of pointed opinions, will drive the topics. Hashtag #FMPG2	FMPG2
1:00 PM	2:00 PM	Delivering Anytime, Anywhere, Any Device Videoconferencing	Thanks in large part to the consumerization of IT, videoconferencing isn't something you have to do from an office conference room anymore. A growing list of readily available consumer video chat products, such as Skype, FaceTime and Google+ , extends the office-based videoconferencing experience to our mobile devices to deliver anytime, anywhere videoconferencing. What else do you need to know? Come gain in-depth insight as it relates to deployment experiences, benefits, challenges and lessons learned. Hashtag #TECH2	TECH2

1:00 PM	2:00 PM	Develop and Run Effective Security Awareness Training	One of the top challenges revealed through the ILTA Technology Survey was security, and user behavior was noted as a main threat. A security consultant, a CIO and a security officer will share what they've done to implement security awareness programs. What should you do to educate users on the behaviors they should avoid and those they should embrace to make their firms more secure? Return home with some practical steps to implement your own security awareness training program. Hashtag #SPEC3	SPEC3
1:00 PM	2:00 PM	ECM Architect/Administrator: What Skill Set Is Needed to Survive and Thrive?	Is there a future for the role of "content manager" in law firms? Are the responsibilities spread too diffusely? What relationships would you need to develop with other administrative areas, with attorneys and with other key players? Our panel will offer tips and insight to help you avoid missteps that might damage your career. Hashtag #ECMPG2	ECMPG2
1:00 PM	2:00 PM	eDiscovery Center Features of Exchange 2013 and SharePoint 2013	Get the inside scoop from Microsoft about how the new eDiscovery Center works to aid in content collection, legal holds, etc. in both Exchange 2013 and SharePoint 2013. Hashtag #ORG1	ORG1
1:00 PM	2:00 PM	Email Management: Served with a Twist and a Fresh Perspective!	You're probably thinking "not another email management session. Hasn't this topic been covered to death? What could I possibly learn from attending this session?" We've all lamented over the challenges in obtaining compliance with email filing. While this still remains a challenge, what surprises await you after you've got users filing? Our well-rounded panelists will offer fresh insights and strategies for dealing with unique mailbox complexities as they engage the audience with a lively discussion about how to tackle this seemingly immortal dilemma. Hashtag #INFO2	INFO2
1:00 PM	2:00 PM	Engage or Perish: Using Adobe Captivate To Get (and Keep) Your E-Learner's Attention (Hands-On)	Discover how to engage your e-learning students like never before in this hands-on environment. Learn to add variables to a Captivate project that will make it seem as if you've personalized your lesson for each and every student. You'll also find out how to add a quiz that allows you to gauge comprehension and get student feedback. HAND1A is not a prerequisite to attend this session. Hashtag #HAND1	HAND1B
1:00 PM	2:00 PM	Innovative Law Department Award Nominee Presentations	Watch as the three short-listed nominees for ILTA's 2013 Innovative Law Department of the Year Award present their innovations. Attendees at this session will vote for their favorite. The winner will be announced on Tuesday evening at the Awards Dinner. Hashtag #AWARD2	AWARD2

1:00 PM	2:00 PM	LexisNexis Company Update: Perspectives on Big Data and the Challenges of the Digital Age for Legal Practices	TBA Hashtag #SV1	SV1
1:00 PM	2:00 PM	Mobile War Rooms and Trial Sites	Have you ever had the need to set up a mobile war room with very little time? Explore the options available for deploying a mobile war room or trial site. See how you can connect to your main office quickly and provide access to firm systems, enabling the use of email, litigation support applications and your document management system. Hashtag #CTPG2	CTPG2
1:00 PM	2:00 PM	Nimble Approaches to Information Governance: The Small and Midsize Firm Perspectives	All firms struggle to change user behavior and adopt strong information governance practices, but it is often the small and mid-size law firms that are more effective in bringing about change and managing information in new, interesting ways. Hear about some of these new approaches during a panel discussion. We'll explore such challenges as implementing document management in SharePoint, applying retention policies, scanning incoming hardcopy mail, and embedding records and information management professionals in the day-to-day operations of the law firm. Hashtag #RRMPG2	RRMPG2
1:00 PM	2:00 PM	We're Virtually There: Application Virtualization for the Legal Environment	Today's legal desktop is more dynamic than ever! As our desktops move from online to offline, local to remote or physical to virtual, managing our applications is becoming increasingly challenging. Is application virtualization the answer? Explore current application streaming and virtualization options, limitations and compatibilities with current operating system deployments. Hear about the advantages of incorporating this technology in your environment, while comparing the major vendors in this area: Citrix Application Streaming, VMware ThinApp and Microsoft App-V. Hashtag #APP2	APP2

Aug 19, 2013 2:30 PM

Start Time	End Date	Session	Description	Event Code
2:30 PM	3:30 PM	A Hitchhiker's Guide to the Presentation Galaxy Part I: Creating Killer Content (Hands-On)	How do you distill your message down to its most important parts? How do you build a cohesive story that engages your audience while still conveying critical information? The first part of our two-part, hands-on session will give suggestions for collecting and organizing your content so it has the best chance of resonating with your audience. We'll share a few "litmus tests" that can help you decide what information is valuable enough to share, talk about the kind of data that has audience impact, and build out a structured presentation using mind-mapping software. Feel free to bring a presentation topic you're responsible for, or use the sample topic provided. Hashtag #HAND2	HAND2A
2:30 PM	3:30 PM	Breathing New Life into Your CRM	Many firms are still trying to realize the ROI on customer relationship management systems that are now a decade old. Instead of being replaced, there are ways to breathe new life into them. Hear why some CRM implementations fail and others succeed. Learn the innovative ways some firms are reviving their existing systems and getting more people to use them. Hashtag #INFO3	INFO3
2:30 PM	3:30 PM	Building a Better Pricing Experience Database	Despite efforts to characterize all legal work as <EM>sui generis</EM>, many now recognize the truth in the phrase "what's past is prologue." Given this, how do we capitalize on our past experiences to determine pricing? Is there value in old time entries, documents and matter descriptions, or do all legal processes have to be reinvented through process mapping? Join us, and help construct the pricing and LPM experience database of tomorrow. Hashtag #FMPG3	FMPG3
2:30 PM	3:30 PM	Get Excited! Data Preservation and Legal Hold Notice Programs	Learn from an experienced panel about the why and how of preserving data and issuing and managing legal hold notices. Following a review of case law, our panel will discuss the benefits and challenges of different options for preserving data: systemic preservation, user-driven preservation and collection to preserve. Requirements for the content of preservation notices based on rules and case law will also be provided. Come learn about the tips and tricks for successful implementation of a data preservation and legal hold notice program. Hashtag #LDPG3	LDPG3

2:30 PM	3:30 PM	IT: The Catalyst (Part 1)	This first session in a two-part series will aim to deliver short, highly focused talks from thought leaders who will share their insights into how IT can help be a catalyst for change in an organization. Hashtag #SPEC4	SPEC4
2:30 PM	3:30 PM	Lync As a Telephony Solution	Do you have an aging PBX? Do you want close integration between your computer and phone? Do you want to choose your own handsets? Do you want to use videoconferencing between offices or with clients? If you answered "yes" to any of these questions, this session is for you! Learn all about Lync from a panel of diverse experts. Hashtag #CTPG3	CTPG3
2:30 PM	3:30 PM	Making Moves: Using the Right Technology To Stay Ahead of the Game	Moving data centers, remote office locations, acquiring/merging firms and even the constant flow of new hires and departures requires planning, organization and standards to keep firms and attorneys on track and working. How have your peers tackled these challenges? Come takeaway tips for surviving in the waters of change, and hear a case study on how correctly placed emerging technologies helped one firm stay ahead of the game. Hashtag #TECH3	TECH3
2:30 PM	3:30 PM	Making the Technical Understandable for a Law Firm Audience	You have many important things to tell the people in your firm. But are they paying attention? Your emails have to communicate technical information equally well with an audience ranging from the mailroom staff to attorneys. We'll share (and practice) some guidelines for technical writing and editing that will help you communicate better with your law firm audience. Have fun and leave this workshop with examples and ideas for getting your point across in a variety of sticky situations. Hashtag #ORG2	ORG2
2:30 PM	3:30 PM	Microsoft Office 365: An Analysis for the Legal Community	Microsoft Office 365 can provide cloud-based messaging, unified communications, collaboration and more for a low per-user/per-month cost. Firms need to understand the benefits and drawbacks of hosted cloud-based services to determine if and when these services are appropriate. Learn about the Office 365 offering in detail and leave understanding the concerns that need to be addressed when thinking of a move to the cloud. Hashtag #APP3	APP3
2:30 PM	3:30 PM	Project of the Year Award Nominee Presentations	Watch as the three short-listed nominees for ILTA's 2013 Project of the Year Award present their projects. Attendees at this session will vote for their favorite. The winner will be announced on Thursday evening at the Awards Dinner. Hashtag #AWARD3	AWARD3

Start Time	End Date	Session	Description	Event Code
2:30 PM	3:30 PM	Scan with a Plan: The Sequel	Last year, we heard from firms embarking upon paperLESS initiatives. This year, two return to share their stories. We will also hear from a third firm that has successfully implemented various paperLESS initiatives. All will address the following: Did their projects go according to plan? What challenges did they face? How did they overcome obstacles? Did they meet their ROI? Find out how their experiences can benefit you in your efforts to become paperLESS. Hashtag #ECMPG3	ECMPG3
2:30 PM	3:30 PM	Set the Stage for E-Learning	What decisions must be made and what do you need to do prior to creating e-learning modules? Get the answers here, whether you're just getting started or are a seasoned veteran. We'll start with basic steps to make the recording process go smoothly, look at developing a standards manual, and then cover creating templates and building a library of reusable content. Hashtag #USSPG1	USSPG1
2:30 PM	3:30 PM	The Gamification of Security Awareness Training	As Wikipedia defines it, "gamification" is the application of game and design techniques to non-game applications in order to engage audiences. With that in mind, how can we apply gamification to security awareness training and education? Security training is our first line of defense, and it needs to be better. Let's elimate the "boring" factor and look at how to get attorneys and staff excited about competition, rewards and feedback, while still delivering important information and measuring our efforts. Hashtag #RRMPG3	RRMPG3

Aug 19, 2013 4:00 PM

Start Time	End Date	Session	Description	Event Code
4:00 PM	5:00 PM	A Hitchhiker's Guide to the Presentation Galaxy Part II: Stacking Your Deck (Hands-On)	We've all suffered a slow and painful death by PowerPoint at one time or another, but PowerPoint isn't the culprit: Overloaded, overwhelming and downright lousy slides are the real problem. In part two of hands-on session, we'll roll up our sleeves and start building a slide deck that will grab your audience's attention, and keep it. We'll share valuable resources and straightforward best practices for creating dynamic and engaging slide decks that help tell your story while keeping your audience's attention focused on the most important thing in the room: you. Feel free to bring your own PowerPoint in need of a makeover, or work with one of the decks provided. Hashtag #HAND2	HAND2B

4:00 PM	5:00 PM	ECM: Learn from the Experts	Come prepared to ask questions! In a departure from a typical conference session, you'll be able to interact freely with enterprise content management experts who will sit at separate tables and be available to answer your questions. Topics include making content available to mobile users, handling governance issues, managing nontraditional/unstructured content, working with search features, and adding electronic content to the cloud. Hashtag #ECMPG4	ECMPG4
4:00 PM	5:00 PM	Extra! Extra! Read All About It! (The Latest in News Aggregators)	The digital age, coupled with the ongoing introduction of news delivery tools, can quickly become overwhelming. When used improperly, efficiencies decline. However, when strategically leveraged, this vast array of dispersed information can be used to support and enhance the practice of law. Tools exist that can come to the rescue. Come learn about new aggregation and attention management services, and how their introduction to law firms is making significant impact. Our panelists will discuss planning and resource strategies to ensure successful deployment and to optimize the services offered. When optimally utilzed, these tools can help identify business development opportunities and serve up information relevant to making strategic (and ideally profitable) business decisions. Hashtag #INFO4	INFO4
4:00 PM	5:00 PM	IT: The Catalyst (Part 2)	This second session in a two-part series will continue to deliver short, highly focused talks from thought leaders who will share their insights into how IT can help be a catalyst for change in an organization. Hashtag #SPEC5	SPEC5
4:00 PM	5:00 PM	Law Departments and Cybersecurity: Addressing the Scary Stuff	Law departments are just one of the many areas under cyberattack. How should law firms address cybersecurity with vendors or service providers? Most organizations believe their law firms should know what steps are needed to secure their information, while others have specific requirements. Find out how industry standards such as LegalSEC factor in and how law departments are monitoring compliance with documented information security strategies. Hashtag #LDPG4	LDPG4
4:00 PM	5:00 PM	Leveraging New Technologies To Provide Extraordinary Customer Support	How can you use the latest technology to provide a more personal and efficient support experience? Our panel of helpdesk vendors and IT support specialists will examine what current tools and technologies can be used to enhance end-user communications and customer service both in and out of the office. We'll look at ways to use instant messaging, video chat, desktop-sharing and other available tools. Hashtag #USSPG2	USSPG2

4:00 PM	5:00 PM	Leveraging VDI Through Citrix To Deliver a Secure Anytime, Anywhere, Any Device Desktop	How can a firm support a BYOD policy and still meet its security requirements? What happens when a device's connection (Wi-Fi or mobile data) isn't available? What considerations go into developing a VDI infrastructure? Real-world case studies from firms that have implemented a Citrix VDI solution will paint a picture of the processes they undertook to implement their solutions, as well as the pains and pitfalls they experienced. Hashtag #CTPG4	CTPG4
4:00 PM	5:00 PM	Meeting Executive Management's Reporting Demands	Executive management needs ever-increasing amounts of information in an ever-decreasing amount of time. These reports usually cross departmental boundaries, so collaboration, a level of enterprise integration and supersized reporting skills are required. Join the discussion with firms that are meeting this challenge with dexterity and aplomb. Hashtag #FMPG4	FMPG4
4:00 PM	5:00 PM	Microsoft Company Update: Leveraging Microsoft's Devices and Services in the Context of Legal	As Microsoft continues its transformation from being a software company to becoming a provider of devices and services, you may wonder how these changes align to the needs of your firm or department. Hear how products you have come to depend on in running your business are expanding their reach and value, while at the same time lowering their costs of operations. Microsoft will share what they can about new capabilities coming to market and how to map these to your business needs. Hashtag #SV2	SV2
4:00 PM	5:00 PM	So You've Done a Few Predictive Coding Projects...	Though the newness of technology-assisted review (TAR) is still present, this panel of experts have many projects under their combined belts. This advanced conversation about the use of TAR will demystify for some and provide good insightfor all on the practical use of various workflow strategies, the practical development of workflow and protocols, and tips on implementation. Hashtag #ORG3	ORG3
4:00 PM	5:00 PM	Take Charge of BYOD	Mobile users are tied to their mobile devices, using them for almost everything. Get answers to your top concerns to help you take charge of the explosion of BYOD as we cover managing mobile encryption, using MDM to manage BYOD devices, troubleshooting remote devices, how to address security challenges, building a wireless infrastructure to support the influx of BYOD devices and what to do about application support. Hashtag #TECH4	TECH4

Start Time	End Date	Session	Description	Event Code
4:00 PM	5:00 PM	Updated Rules of Professional Responsibility: What IT Professionals Need To Know About Them	The attorney rules of professional responsibility extend to all employees who support them. The ABA Commission on Ethics is performing a review of the Rules of Professional Responsibility in the context of technological advances and global practice developments. Discover more about some of the recent findings and developments in this effort and what they mean for you. Hashtag #RRMPG4	RRMPG4
4:00 PM	5:00 PM	Win Big with <Insert Open Source App Here>	Many firms are realizing the benefits of using open-source software (OSS). Although OSS has long been at the forefront of education and new/emerging technologies, the non-proprietary nature of OSS is advantageous for all businesses. Let us introduce you to a variety of useful applications that you can begin using today. We also will explore the advantages and risks of various OSS licensing and support models as contrasted to proprietary software models. Hashtag #APP4	APP4

Aug 20, 2013 8:30 AM

Start Time	End Date	Session	Description	Event Code
8:30 AM	10:00 AM	Keynote: Law Firm 2020: Emerging Business and Technology Opportunities	The next ten years could see a dramatic rewriting of the law firm playbook as innovators and entrepreneurs break from the pack to change the rules of the game. In what promises to be a highly thought provoking session, global futurist Rohit Talwar will highlight how law firms can leverage emerging technologies coupled to new paradigm thinking to transform everything from firm strategies and business models through to the way tomorrow's lawyer is recruited, developed and rewarded. Rohit will illustrate his talk with the latest research findings, technology opportunities and case examples emerging from ILTA's Legal Technology Future Horizons Project. ILTA's Legal Technology Future Horizons Project is designed to examine how emerging technologies could impact the design and delivery of legal services over the next 10-15 years. The study is also exploring the resulting implications for how law firms need to evolve the management of the IT function to address an ever-quickening pace of technological change. Hashtag #KEY2	KEY2

Start Time	End Date	Session	Description	Event Code
8:30 AM	10:00 AM	Technology-Assisted Review: A Hands-On Case Study	It's clear corporations and law firms are increasing their use of computer-assisted review/predictive coding. That's why you should join us for a hands-on walk through of computer-assisted review from start to finish, looking at all aspects of the work flow. We'll include presentations and exercises that teach attendees about reviewer preparation, training sets, statistical sampling, and validation, making this a can't-miss session for those who are predictive-coding challenged. Hashtag #HAND3	HAND3A
8:30 AM	10:00 AM	Thomson Reuters Elite: ERM and CRM Success: It Starts With the Right Technology	A panel of experts will provide tips on what to look for in ERM and CRM technology to ensure a successful implementation at your firm. Takeaway tricks for getting the entire organization engaged in the firm's business development strategy. Hashtag #SPOT1	VEND1
8:30 AM	10:00 AM	Open Text: The eDOCS EDGE: Roadmap and Sneak Preview	Hear an overview of recent product updates and new solution integrations being brought to the legal market as a part of the eDOCS EDGE initiative. Experience live demos of several new eDOCS technologies and interfaces. Hashtag #SPOT2	VEND2

Aug 20, 2013 11:00 AM

Start Time	End Date	Session	Description	Event Code
11:00 AM	12:30 PM	Bolstering KM Through User Experience Design	Exposure to good industrial design and Web design in our personal lives is now raising expectations within the industry. As a result, user experience (UX) design is becoming increasingly important and may be key to knowledge management endeavors. Get an overview of the discipline, and review featured case studies from a few firms that have made UX a priority within their KM efforts. Hashtag #KMPG1	KMPG1
11:00 AM	12:30 PM	G100 CIO Event Recap	Join members of ILTA's G100 CIO Advisory Board as they provide a recap of the G100 CIOevent held on Monday, August 19. Hashtag #MISC11	MISC3
11:00 AM	12:30 PM	How Many Hats Can I Wear? The Evolving Role of the Trainer	Thanks to rapid changes in technology, trainers are instrumental in helping firm users become more productive and firms more profitable. Because of the nature of the trainer's role, additional responsibilities outside of training come unbidden: project manager, business analyst, change manager, software analyst/QA/administrator, etc. How do we handle these additional roles? What skills are needed? What happens to training? Hashtag #USSPG3	USSPG3

11:00 AM	12:30 PM	HP Autonomy: LinkSite for WorkSite	With the advent of consumer-grade file-sharing applications that offer convenience but lack the necessary controls, CIOs are challenged to deliver viable alternatives that appropriately contain their data, audit its access and enable external parties to send and receive information intuitively, conveniently and securely. Come dive into LinkSite for WorkSite, which offers an alternative method of client collaboration and secure file-sharing that maintains stewardship and visibility. See how LinkSite leverages your investment in WorkSite to deliver a seamless experience for internal users and a simple, effective interface for external users. Hashtag #SPOT3	VEND3
11:00 AM	12:30 PM	iPhones and iPads and iOS, Oh My! Leveraging Apple Mobility in Your Firm	Attorneys are bringing in iPhones and iPads in record numbers and with high expectations. With no end in sight, how will you embrace this ever-growing trend? Join us for a 90-minute session with industry experts to discuss the many Apple products available and how you can leverage them effectively for the mobile attorney. Attendees will also see a demonstration of creating legal briefs on the iOS platform. Hashtag #CTPG5	CTPG5
11:00 AM	12:30 PM	Is the PMO Becoming Extinct?	Firms are doing more and more projects but, seemingly with fewer and fewer project management offices (PMOs). Results from ILTA's latest project management and staffing surveys indicate decreasing PMO activity in law firms. Is the PMO going the way of the dodo bird? What does this mean for your firm? Add your voice to the debate as we discuss whether or not law firm IT departments of the future need to have PMOs and full-time project management staff. Hashtag #PSPG1	PSPG1
11:00 AM	12:30 PM	Law Department Open Roundtable	This 90-minute roundtable will cover topics specifically requested by law department members. This will be an open discussion with no formal panel. Attendees must be law department members. Hashtag #LDPG5	LDPG5

11:00 AM	12:30 PM	LexisNexis: The Most Important Letter in CRM	The lackluster economic conditions law firms have been practicing under the past few years have reaffirmed the critical importance of clients and forced practices to devote attention and resources to business development activities. Relationships are, once again, front and center in the hearts and minds of every law firm. That increased focus is encouraging news for CRM platforms, such as InterAction. The technology tools and capabilities available today have given CRM applications a central role as a business-generation engine and are making it easier than ever for firms to gather, track and manage their relationships anywhere, anytime, and in some cases, even automatically. Come see how your CRM tool can help improve your client relationships. Hashtag #SPOT4	VEND4
11:00 AM	12:30 PM	Microsoft Exchange Server 2013 Spotlight	Are you curious about Microsoft Exchange Server 2013? Get a detailed rundown of key improvements, new features and compelling reasons to migrate to this latest addition to the Exchange Server product line. Hashtag #TECH5	TECH5
11:00 AM	12:30 PM	Predictive Coding Technologies for Information Management Purposes...Could It Be?	Predictive coding is THE buzz word on the streets. This buzz has been focused on new technology capabilities to support e-discovery-related tasks, but we'll challenge attendees to think outside the box and look at the problems that can be solved by leveraging these technologies for information governance. Attendees will be presented with a different journey through the EDRM model — this time, starting from the left. Our panelists will present thought-provoking suggestions for innovation, balanced with case studies of firms successfully leveraging these technologies. Take a journey from the practical to the "if I had a magic wand," and leave with cutting-edge information! Hashtag #INFO5	INFO5
11:00 AM	12:30 PM	Responding to a Security Breach	You think you've been hacked. But are you sure? How do you know? What do you do next? Our panel of experts will share their knowledge and first-hand experience of network investigations and show you how the attackers got in, how they could have been stopped, and what you need to know in case it happens to you. Hashtag #SOSPG1	SOSPG1
11:00 AM	12:30 PM	Strategies for Business Innovation	It is a perpetual request: Do more with less. Now, we are also being asked to find ways to help the business be more innovative. If this sounds like two goals for which you are always seeking solutions, come explore various approaches to innovation and how they can be applied practically and cost-effectively to your organization. Hashtag #SPEC6	SPEC6

Start Time	End Date	Session	Description	Event Code
11:00 AM	12:30 PM	Technology-Assisted Review: A Hands-On Case Study (Cont'd)	It's clear corporations and law firms are increasing their use of computer-assisted review/predictive coding. That's why you should join us for a hands-on walk through of computer-assisted review from start to finish, looking at all aspects of the work flow. We'll include presentations and exercises that teach attendees about reviewer preparation, training sets, statistical sampling, and validation, making this a can't-miss session for those who are predictive-coding challenged. Hashtag #HAND3	HAND3B
11:00 AM	12:30 PM	The Modern Enterprise Desktop: Moving Forward With Ease	Examining tools and techniques to manage the modern legal desktop, a group of experts will draw from successful experiences deploying Windows 7 and preparing for the rollout of Windows 8. They will deliver information about modular and dynamic image creation using MDT and System Center 2012, role-based user environment rollouts, planning for multiple machine types (desktops, laptops, remote access and VDI), application virtualization use cases, allowing user environment customization while maintaining security, and planning for Windows 8 and Office 2013. Hashtag #APP5	APP5
11:00 AM	12:30 PM	What's New and Cool in Emerging Technologies?	In 2012, we put together an all-star panel of experts for a discussion on what we could expect to see in the next year. Following the wild success of that session, we are reconvening our panelists for 2013! We'll predict the future of everything from the latest in Windows 8, e-discovery, mobile devices and other developments that will impact our industry. Hashtag #ETPG2	ETPG2

Aug 20, 2013 1:30 PM

Start Time	End Date	Session	Description	Event Code
1:30 PM	2:30 PM	50 Shades of Metrics: Finding the Hot Button Metrics Firms Actually Care About	Firms care about certain metrics: profitability, margin, RPP, RPL, PPP, PPEP, etc. That's one language. Managers in IT, KM, finance, marketing and other areas often use other measures to assess projects — if they use any at all. We'll examine how to tie projects back to your firm's most important measures, which projects are easiest to measure and what to do about those that aren't. We'll also look at information sources and architectures that need to be put into place to achieve good (exciting) metrics. Hashtag #ORG4	ORG4

1:30 PM	2:30 PM	Adobe FrameMaker: The Ultimate Solution for Creating Legal Documentation	Word is the most common authoring tool for legal documents, but it was designed as a personal productivity tool and is lacking many features needed for today's complex content needs. In contrast, Adobe FrameMaker (FM) was intentionally crafted to handle large documents (spanning even thousands of pages) and complex information, using objects such as images, vector illustrations, long tables, videos and even 3D models! Dive into the many features of Adobe FrameMaker that are relevant to the legal profession, including bullet-proof auto-numbering; easy hyperlinked cross-references; tightly controlled templates with uniform styles; single-source, multi-channel publishing; and a lot more! You will be surprised at how easy it is to use FM's many advanced features that help automate tasks currently done with multiple steps in Word. Hashtag #SPOT5	VEND5
1:30 PM	2:30 PM	BillBLAST's E-Bill and Email Invoice Solution	What are the top five things you should know about e-billing in your law firm? Join us to find out! Hashtag #SPOT6	VEND6
1:30 PM	2:30 PM	Decrypting Encryption	Data have moved from data centers to laptops to mobile devices to the cloud. As the convenience of access goes up, the risk for data loss skyrockets. Encryption is the key to moving from a system-centric to a data-centric security model. Which encryption methods are effective and which ones are not? How can you deploy the right encryption for your firm while keeping your sanity? Hashtag #TECH6	TECH6
1:30 PM	2:30 PM	E-Discovery Pricing Predictability: An Ongoing Debate	Attend a candid discussion about the world of fixed-fee billing, as it works for some and not for others. Some in the corporate world think there is value in vendor RFP competition, while others believe the improved consistency and aggregation of wholesale purchasing power is more advantageous. A panel of peers will debate the two views. You'll also hear how to arrive at reasonable pricing assumptions and considerations, when fixed fees are advantageous for everyone involved, and how to negotiate fixed fees. Hashtag #LDPG6	LDPG6
1:30 PM	2:30 PM	Excel 2013 for Business Intelligence (Hands-On)	Come take a practical tour of the powerful business intelligence features of Excel 2013. Hashtag #HAND4	HAND4A
~~1:30 PM~~	~~2:30 PM~~	~~Good Leadership: A Catalyst for Your Career~~	~~In the 10th annual Sharon Swartworth Leadership Development Seminar, we will hear from a General from the U.S. Army Judge Advocate General's Corp. sharing leadership advice from years of experience.~~ ~~Hashtag #SWART1~~	~~SWART1~~

1:30 PM	2:30 PM	Implementing Network Access Controls	Network Access Controls (NAC) are another layer of security that is coming to many networks, and they are not just for large firms. Listen as our speakers explain why you should use this technology and outline factors to consider when selecting and evaluating solutions. If you are considering a BYOD program, NAC is something you need to know more about in order to help control what is running on your network. Hashtag #SOSPG2	SOSPG2
1:30 PM	2:30 PM	Postcards from the Edge - Early Adopters Share the Good (and Bad) of Office 2013 and Windows 8	Early adopters of Office 2007 played the technology equivalent of "Where's Waldo?," as they clicked through Ribbon tabs in search of their favorite commands. With Office 2013, Microsoft has continued to refine (and improve upon!) the Office Fluent user interface. There are also a handful of new features — particularly around collaboration — that seem very enticing. So what's holding us back? Why not flip the switch? The answer: third-party tools. They tie into our favorite apps — and not like the document management system. Office 365 and SaaS may be a model to seriously consider. We'll show you how to map out a plan for evaluating whether your firm is a good candidate to be an early adopter and whether you should consider moving to Office 365. We'll also share what we've learned from those who have jumped on the Office 2013 bandwagon and provide attendees with a definitive checklist that lets you easily and quickly measure your readiness to join the early adopters of Office 2013. Hashtag #APP6	APP6
1:30 PM	2:30 PM	Small Firm IT Discussion Forum: What's in Your Toolbox?	Bring your Swiss army knife (not really ... you can't take it on the plane), duct tape, many hats and project management skills to this discussion with your small firm peers, and be prepared to share your triumphs along with lessons learned ... or just come for a 60-minute therapy session. During this interactive conversation, we'll discuss a wide range of topics, pain points and other management challenges unique to a small firm environment, including cloud and SaaS services, managed services, virtualization, security, project management and more. Help drive the discussion points by suggesting ideas in the Small Firm E-Group prior to the conference. Hashtag #SPEC7	SPEC7
1:30 PM	2:30 PM	Storytelling To Transform Your KM Projects, Strategy and Culture	Masterful storytelling is transformative: It stimulates knowledge-sharing and growth within organizations. In the case of KM, it can build widespread, longstanding support by weaving your KM message and strategy into your firm's and each individuals' stories. Interact with your colleagues as you learn about the elements of storytelling, techniques for developing a compelling story about your project, and how to use storytelling to promote a KM culture and obtain widespread buy-in. Hashtag #KMPG2	KMPG2

1:30 PM	2:30 PM	Tablet Death Match	Three presenters will go toe-to-toe with their respective tablets (Apple/Microsoft/Android), and show you why you need a tablet for work and for home. Listen as they share their expertise on each and prove why full-time tablet computing is just around the corner. The presenters will also look for audience participation, so come with your tablet of choice, and prepare for the face off! Hashtag #ETPG3	ETPG3
1:30 PM	2:30 PM	Use the Clues in Your Helpdesk Knowledge Base for More Than Whodunit	What information is lurking in your helpdesk knowledge base? Who is the inspector minding the content? Ticket data can be a valuable resource, but are you leveraging it? How often are the contents investigated? Do you use your knowledge base to sleuth out trending issues or problems with training initiatives? What else can be discovered? Our panel will answer these questions and more. Hashtag #USSPG4	USSPG4
1:30 PM	2:30 PM	Who Is Managing the Forest If You're Tending the Trees? (The "Accidental" Portofolio Manager)	Implementing project portfolio management (PPM) and IT governance are essential when law firms try to manage the chaos of multiple projects. Join us as we define the basic concepts around PPM and explain its relevance within law firms. Attendees will takaway tips for implementing PPM and learn what changes can be made within your firm to assist with project overload without a project management office. Hashtag #PSPG2	PSPG2
1:30 PM	2:30 PM	Why the CMO is the CIO's Best Friend	Join a panel of IT and marketing executives as they discuss how cross-department collaboration can help both teams. Learn how core marketing competencies —such as building brands, communications and improving client relations — can be leveraged on IT initiatives to achieve greater attorney acceptance and better project results. Explore some low-cost/high-yield marketing technology improvements that don't normally make it onto the CMO's wish list. Hashtag #INFO6	INFO6

Aug 20, 2013 3:30 PM

Start Time	End Date	Session	Description	Event Code
3:30 PM	4:30 PM	AccessData: Your Solution to Mobile Forensics and E-Discovery: MPE+	According to recent statistics, 88 percent of Americans have cellphones, 46 percent own smartphones and 38 percent own tablet devices. These devices are popular, convenient, increasingly affordable, and they hold a staggering amount of data. Beneath the obvious sources of potentially discoverable ESI (email, call history, contacts, text messages, photos, etc.), every device contains an array of user-enabled applications (including social media applications) that generate even more evidentiary gold. Come see a live demonstration of Mobile Phone Examiner Plus: an intuitive, user-friendly and forensically powerful platform for recovering and reviewing all the evidence we never knew our phones were creating. Experience the ease with which MPE+ can — without disturbing metadata — collect, hash and prepare data found on any of 6800+ types of mobile device operating systems. MPE+ is also capable of targeted searches on multiple facets, providing a wealth of graphical representations of the data collected, including timelines of activity and connections between contacts. 50 attendees will have access to laptops provided by AccessData so they can experience MPE+'s capabilities firsthand. Hashtag #SPOT7	VEND7
3:30 PM	4:30 PM	Big Data: The Big Picture (and Big Catalyst?)	In addition to putting contextualized definitions around big data, we'll explore practical use cases and how firms/law departments are dealing with big data concerns.We'll coverthe issues and opportunities connected with the ever-changing volumes ofdata (email, discovery, financial, CRM, documents, phone systems, Web traffic, external social media, etc.) coming in both structured and unstructured forms from inside and outside our organizations. We'll discuss specific areas where big data abounds and how it can be tapped into successfully with existing tools/processes as well as emerging technologies. Hashtag #SPEC9	SPEC9
3:30 PM	4:30 PM	Cutting-Edge Server Room Technology: What's New and Cool?!	What is the latest technology available for your data center? Take a ride with CDW on a high-tech roller coaster of options that will have you running to your CIO to beg for a larger budget! Hear about 100GB switching, FCoE, WAN optimization, server and network virtualization and "Vinci" (the self-aware network). Hashtag #ETPG4	ETPG4

3:30 PM	4:30 PM	Erecting Ethical Walls...Then What?	Firms of all sizes face the same need to implement ethical walls; however, the answer is not a one-size-fits-all solution. Culture, budget, technology, policy, process and staffing are all influencers in the development of an ethical wall initiative. With perspectives from small, medium and large firms, attendees will gain a greater understanding of what issues must be considered in all firms, as well as those of different sizes and cultures. Learn about common challenges, areas of focus and strategies to attack them. Our panel will share varied experiences in how to manage, staff and execute these initiatives; how to define success; and how long it takes to achieve success. Attendees will also hear about such topics as issues associated with lateral attorneys, new clients and existing clients/new matters where conflicts of interest exist. Hashtag #INFO7	INFO7
3:30 PM	4:30 PM	Excel 2013 for Business Intelligence (Hands-On) (Cont'd)	Come take a practical tour of the powerful business intelligence features of Excel 2013. Hashtag #HAND4	HAND4B
3:30 PM	4:30 PM	Fast Future Workshop: The Role of Emerging Technologies in Driving Future Law Firm Strategies and Business Models	This fast-paced and highly interactive workshop session will be led by global futurist Rohit Talwar, CEO of Fast Future Research and project director of ILTA's Legal Technology Future Horizons Project. Hear highlights from the project's research on how emerging technologies could facilitate the creation of new strategies, business models and market approaches. Witness case examples of how existing firms and new entities are finding innovative ways to use technology to redefine current and develop new services and relationships. Attendees will then participate in a series of discussions exploring which emerging technologies have the greatest potential to facilitate the development of new firm strategies and business models, achieving alignment between business and technology strategies in a turbulent and continuously evolving environment, helping the business realize the transformative potential of IT and how to build a value-creation-focused IT function for tomorrow's law firm. Hashtag #MISC1	MISC1

3:30 PM	4:30 PM	Get Invited to Discovery-Management Meet-and-Confer Meetings with No Regrets	Ming the Merciless once said: "Pathetic earthlings. Hurling your bodies out into the void [of knowledge about meet-and-confers], without the slightest inkling of who or what is out here. If you had known anything about the true nature of the universe [of discovery management issues and dangers], anything at all, you would've hidden from it in terror." Two industry experts with an aggregate of over 50 years of experience will share critical mistakes they witnessed during meet-and-confer meetings: terrified, hurling bodies - and a mess to had to clean up. Hashtag #ORG5	ORG5
3:30 PM	4:30 PM	KM in Support of Firm Operations and Administration	Legal knowledge management lies at the intersection of substantive legal work, information management, technology and the business of law. As such, its practitioners have the ability to identify and provide business process and technology solutions that can improve the bottom line and make life better for today's lean administrative staffs. Come explore the expanding role of KM groups in firm operations. Hashtag #KMPG3	KMPG3
3:30 PM	4:30 PM	Large Firm Discussion Forum	Given the "new normal" of big law, our panel will look at some of the trends and challenges facing large firms. Some topics that will be covered include managing expenses without sacrificing client service, handling the increasing volume of security audit requests and making life easier in the future, turning the "necessary evil" view of mobility into a "think mobile first" model, and exploring whether the decline in desktop PC sales is a trend reflected in large firms. Hashtag #SPEC8	SPEC8
3:30 PM	4:30 PM	Law Firm Governance of Microsoft SharePoint: "Everyone Has a Plan Until They Get Punched in the Mouth."	Microsoft SharePoint is becoming ubiquitous in law firms, and its utility is continuing to expand. Once used primarily as a limited intranet frame, SharePoint now is used for all types of content and information presentation and distribution, both internally and with prospects and clients. While firms increase the business utility of the platform, are their current information and IT governance plans keeping pace? A panel of IT professionals and lawyers with years of experience in governance will discuss real-world strategies (as opposed to "consultant speak") for properly keeping governance over SharePoint and avoiding a punch in the mouth, as quoted cleverly by Mike Tyson. Hashtag #APP7	APP7

3:30 PM	4:30 PM	Managing the Desktop and Server Infrastructure with Microsoft SCCM 2012	Microsoft System Center Configuration Manager 2012 offers a complete unified desktop and server infrastructure management solution for both physical and virtual environments. It also combines application delivery and virtualization, compliance and settings management, patch management, power management, basic mobile device management, endpoint protection and health monitoring for both physical and virtual environments. Hear in-depth insight and lessons learned about the deployment and utilization of SCCM 2012 from a seasoned implementation engineer. Hashtag #SOSPG3	SOSPG3
3:30 PM	4:30 PM	Technology and ILTA as Career Catalysts	Join members of the U.S. Army Judge Advocate General's Corps as they share the history of the projects that won the ILTA Innovative Law Department of the Year Award in 2012 - JAGConnect on milBook, the Department of Defense's largest and most successful secure enterprise social network for military and civilian legal practitioners stationed worldwide, and an in-house software application that standardizes document production, assists in case management, tracks statistical data and generates reports for the Department of the Army and for Congress. They also provide an update on plans for continued development of the projects. Hashtag #SWART2	SWART2
3:30 PM	4:30 PM	The "Accidental" PM: Managing Projects Without Formal Project Managers	Do your tasks, to dos and action items look more like mountains than mole hills? Does your firm have a lot of projects but no official project managers (PMs)? If you routinely find yourself herding cats to move these types of things forward (all while keeping up with your day job), this session is for you. Join a panel of veteran "accidental" PMs for sage advice on successful project delivery in organizations without formal project management roles. Hashtag #PSPG3	PSPG3
3:30 PM	4:30 PM	Thomson Reuters: Automation Tools for Transactional Attorneys	There are relatively few technologies geared specifically toward transactional legal work. Join us as we explore a series of content and automation tools designed to improve productivity, efficiency and risk management for transactional attorneys. During this workflow-based session, we will demonstrate this collection of tools in a practical, meaningful way that will resonate with technologists and information professionals alike. Hashtag #SPOT8	VEND8

Start Time	End Date	Session	Description	Event Code
3:30 PM	4:30 PM	Wireless Solutions and Best Practices for the Untethered Enterprise	The proliferation of new wireless devices and the growing adoption of BYOD practices in law firms are pushing older office wireless network technology beyond its limits. What are your wireless network solution options? Come explore wireless access best practices and methodologies for legal offices, and lessons learned during deployment. Hashtag #TECH7	TECH7

Aug 21, 2013 8:30 AM

Start Time	End Date	Session	Description	Event Code
8:30 AM	10:00 AM	Keynote: The Crucible Experience As a Catalyst for Leading	As IT professionals in legal, we manage a variety of projects and initiatives in an increasingly challenging environment. To be successful, we need extraordinary communication skills and the ability to persuade and influence attorneys and clients, build and lead teams, get buy-in for initiatives and projects and manage difficult situations. Let's not forget that the balancing act is performed in a high-pressure environment and while trying to be innovative and strategic! In this unique keynote, we will participate in the crucible experience, hearing and sharing stories, and learning specific strategies for communicating effectively and leading teams, achieving results and influencing people. Hashtag #KEY3	KEY3
8:30 AM	10:00 AM	What's New in SharePoint 2013? A Hands-On Experience	Many law firms use SharePoint for intranets, extranets, collaboration, workflow social networking and search. SharePoint 2013 is the new way to work together! A simplified user experience helps you organize, sync and share all your content. New social capabilities make it easy to share ideas, keep track of what your colleagues are working on and discover experts you never knew existed. Let's explore how the changes in SharePoint 2013 will enhance the use and effectiveness of SharePoint in the legal environment. Hashtag #HAND5	HAND5A
8:30 AM	10:00 AM	Recommind: Enterprise Relationship Explorer	How can mining big data in a law firm can help the firm better maintain and monetize its key relationships? Enterprise Relationship Explorer was built off Recommind's CORE platform, and we will show how unstructured data indexed in the CORE can be analyzed and repurposed in a multitude of ways. Come see a good example of the concept index once, use many times. Hashtag #SPOT9	VEND9

Start Time	End Date	Session	Description	Event Code
8:30 AM	10:00 AM	Traveling Coaches: OnGuard Security Awareness Program	Policies alone won't keep your data safe; compliance with those policies will. That's why your clients are mandating more awareness training and audits than ever before. How do you create communications that result in users actually changing their behavior to better protect the intellectual capital of your firm and its clients? Let's explore leveraging change management and communication best practices to increase user adoption of security policies at your firm. See a demonstration of Traveling Coaches' OnGuard Security Awareness program and walk away with a game plan for changing behavior for security's sake. There will be prizes! Hashtag #SPOT10	VEND10

Aug 21, 2013 11:00 AM

Start Time	End Date	Session	Description	Event Code
11:00 AM	12:30 PM	10 Easy-To-Setup OSS Utility Servers	Setting up an open-source application server on your network isn't as hard as you might think. Join a group of OSS experts as they take you on a tour of 10 FREE servers that are easy to set up and that satisfy a variety of needs whether it is a file server, help desk ticketing system, firewall, software inventory or other! Hashtag #ETPG5	ETPG5
11:00 AM	12:30 PM	Alternative Rocks! Non-Traditional Approaches to LPM	Do traditional "waterfall" (PMBOK) project management methods really work in legal, or are they too rigid for most legal projects and processes? Learn how some legal project management teams apply Agile/Scrum software development frameworks or other modified traditional methods for a more iterative and incremental approach to the management and delivery of litigation, AFAs or any other legal projects that can be mapped into phases. Hashtag #INFO8	INFO8
11:00 AM	12:30 PM	DocsCorp: contentCrawler To Make Files Searchable	Up to 20 percent of a legal firm's document repository is unsearchable due to files being created and stored as images, even when they are PDF files. Experience how contentCrawler finds and fixes this issue with examples of searches before and after the contentCrawler deployment. These examples will clearly show how legal firms can open their indexes to their search technology like never before. Hashtag #SPOT11	VEND11

11:00 AM	12:30 PM	Focus On the Left To Do It Right! Implementing Client-Oriented Data Management and Document Review Strategies	Defensible document review on the right side of the EDRM starts on the "left side" of the model, with proactive collaboration between clients and their trusted advisors. Using real-world scenarios, panelists will offer clear, cutting-edge and maybe even controversial strategies and tips for clients and counsel to collaborate while cost-effectively managing data and reviewing documents. Attendees will be invited to offer their reactions and observations. Hashtag #ORG6	ORG6
11:00 AM	12:30 PM	Getting a Handle on Data Storage Growth and Management	Ever-increasing data storage demands are creating challenges on many levels within the enterprise. Skyrocketing storage budgets, data center expansion requirements, added replication and backup requirements, limited internal technical support staff, and growing e-discovery and information governance concerns are all forcing firms to get a better handle on their enterprise data storage management. Come find out how to control data growth and management. Hashtag #TECH8	TECH8
11:00 AM	12:30 PM	Hot Topics in E-Discovery	In this open forum discussion, you'll get to participate in a topic-based dialogue with peers and colleagues on the hottest issues and trends in e-discovery. ILTA members can vote on and influence the list of topics in the weeks leading up to the conference. While loosely moderated, audience participation and questions are encouraged and will drive this session! Hashtag #LPSPG1	LPSPG1
11:00 AM	12:30 PM	It's Time for a DMS Health Check	Are documents you think should be secured actually secured? Is your security model up to date? Let's take a fresh look at your content and architecture to make sure your vital signs are strong and you prevent a flatline! Hashtag #ECMPG5	ECMPG5
11:00 AM	12:30 PM	Learning 2013: Beyond the Classroom	The ways in which people learn are adapting to the changing demands of a mobile and multigenerational workplace. In addition to an increase in training on-demand and cross-platform access, social media are being used to enhance learning. What else will be used? Gain insight from experts about the tools (both conventional and unconventional) that promise great success for the future of training. Hashtag #APP8	APP8

11:00 AM	12:30 PM	Litera: Litera Galazy	Litéra Galaxy enables content, project and matter collaboration, giving corporate law departments and their outside counsel a single, unified and protected view of all matter- and project-related information and content. Join us as we shine a spotlight on the capabilities of Galaxy and its role in a collaborative authoring project between Litéra and the peer-powered network of ILTA. See the introduction and results of this effort: "The Definitive Guide to Secure Collaboration in Law Practice." Hashtag #SPOT12	VEND12
11:00 AM	12:30 PM	Managing and Monitoring Budgeted and Fixed Fee Matters	If LPM and BPI initiatives are going to answer the challenge of reducing client legal spending without eliminating law firm profitability, how do we get to the granular level in budgeting and monitoring required to ensure success? Take part in a detailed discussion that will examine challenges as well as best practices in creating structured budgets, monitoring and alerting, and implementing controls to identify changes and insufficiencies. Hashtag #FMPG5	FMPG5
11:00 AM	12:30 PM	Mergers and Acquisitions: How IT Contributes to Success	Seasoned veterans of law firm mergers and acquisitions will discuss their insights, perspectives and opinions on the role IT can play in making an M&A transition a successful one. Hashtag #SPEC10	SPEC10
11:00 AM	12:30 PM	Privacy: This'll Make Your Hair Stand on End	Hear the scary truth of how companies are using and making a profit off your data. Topics will include data sharing, information brokers, identity theft, stalking and luring. Find out the true cost of privacy from mobile devices and free or low-cost apps, as well as the need to go far beyond typical concerns of information leakage, e-discovery and metadata. Join us and fight back with a checklist of measures you can take to truly secure your personal and professional information. Hashtag #INFO9	INFO9
11:00 AM	12:30 PM	The FBI and Experts Present Security Updates and Strategies for Firms of All Sizes	As business entities become more security-savvy, hackers look for easier avenues to steal intellectual property and disrupt business deals. Law firms have become a hacker's target of choice, and hundreds of attacks and infiltrations of law firm networks have been uncovered. Our discussion will focus on the impact of user behavior on security, including noncompliance with security measures, BYOD expectations, IT consumerization, wireless access and more. Firms of all sizes will take away practical risk mitigation strategies for immediate and future use, so you can make the case for implementation to your executive management. Hashtag #RRMPG5	RRMPG5

Start Time	End Date	Session	Description	Event Code
11:00 AM	12:30 PM	What Makes Law Firm Departments Great?	A current study of managers of law firm departments reveals some approaches that set the good managers apart from the others. These approaches help build great departments. In this session we will look at some key differences in the way these departments are managed and we will give you an opportunity to compare the performance of your department against some of the best. Hashtag #SPEC16	SPEC16
11:00 AM	12:30 PM	What's New in SharePoint 2013? A Hands-On Experience (Cont'd)	Many law firms use SharePoint for intranets, extranets, collaboration, workflow social networking and search. SharePoint 2013 is the new way to work together! A simplified user experience helps you organize, sync and share all your content. New social capabilities make it easy to share ideas, keep track of what your colleagues are working on and discover experts you never knew existed. Let's explore how the changes in SharePoint 2013 will enhance the use and effectiveness of SharePoint in the legal environment. Hashtag #HAND5	HAND5B
11:00 AM	12:30 PM	What's Next for Office? A Sneak Peek	With Office 2013, Office 365 and even the new Outlook.com, Microsoft is ready to meet us in the cloud. But how practical is that for firms concerned about moving client information into the cloud? Can the design and flow changes in Office 2013 stump even a seasoned Windows user? Take advantage of this opportunity to get a sneak peek at the future of Office! Hashtag #DASPG1	DASPG1

Aug 21, 2013 1:30 PM

Start Time	End Date	Session	Description	Event Code
1:30 PM	2:30 PM	All About Infrastructure As a Service (IaaS)	A fully managed, enterprise-class infrastructure as a service (IaaS) can reduce your workload, reduce your operational risk and extend your infrastructure to reach new opportunities at a fixed monthly cost. Discover some of the benefits of IaaS, including dynamic scaling, virtualization, automation, metered usage and reduced hardware refresh costs. Determine where your needs fall in the spectrum of cloud-based infrastructure -- public cloud, private cloud or hybrid cloud. Weed through the misconceptions, and hear about successful implementations from a speaker who provides services to multiple markets ... including legal. Learn what to look for as you explore infrastructure as a service for your firm and avoid any unnecessary turbulence as you make your way to the cloud. Hashtag #ETPG6	ETPG6

1:30 PM	2:30 PM	Centralized SIP Trunking: Benefits and Lessons Learned	Is your firm ready to centralize and consolidate telecommunication services? Leveraging carrier SIP trunking can save money and provide other internal call routing benefits that are difficult to realize through a carrier. However, centralizing these services to one or more data centers also requires solid WAN redundancy to every office location. Hear in-depth insight related to deployment experiences, benefits and lessons learned from firms that have successfully migrated to a centralized carrier SIP Trunking model. Hashtag #TECH9	TECH9
1:30 PM	2:30 PM	Change Management: Getting Lawyers To Adopt LPM	For many, the words "change management" are accompanied by a shudder, but this need not be so. Change is hard, so you need to have different approaches to communicate effectively the need for change in a lawyer's practice and the benefits it will confer, such as greater efficiency and better project management. Learn approaches that succeed and pitfalls to avoid when getting lawyers to adopt LPM. Hashtag #INFO10	INFO10
1:30 PM	2:30 PM	Define and Deliver Value in Pricing and Client Relationships	Clients say they want value out of their law firms and the fee structures they agree to, but how do you ensure you are delivering the value they want and, more important, that the client perceives the value? We'll look at what is meant by value, how various fee arrangements create different kinds of value, and what types of metrics measure value. Hashtag #FMPG6	FMPG6
1:30 PM	2:30 PM	Implementing and Using Windows Server 2012 in the Legal Environment: A Hands-On Lab	What has changed from Windows Server 2008 to 2012? Explore these changes and how to leverage them during a hands-on lab, where you will receive practical tips from an expert. This lab will focus on user interface changes and navigation, new management tools, new roles and features, updates to familiar tools, and Windows PowerShell and the management of multiple servers with Server Manager. HAND6B is recommended as a subsequent session to this lab. Hashtag #HAND6	HAND6A
1:30 PM	2:30 PM	Iridium Technology: Killer Dashboards with SSRS and Analysis Services Cubes	See how you can build attractive, user-friendly SSRS dashboards on top of Microsoft SSAS cubes. A wide range of business intelligence topics will be covered, including what a cube can do for you, reporting options, style guidelines for dashboards and Iridium's "Killer" SSRS dashboards. Iridium Technology has a complete set of dashboards that cover all of the roles in your firm, and the dashboards can be customized to meet each firm's unique requirements. With over 25,000 hours of experience with business intelligence implementations, Iridium Technology looks forward to sharing their knowledge with attendees. Hashtag #SPOT14	VEND14

1:30 PM	2:30 PM	Microsoft: SharePoint 2013 As a Document Management Solution	With the release of SharePoint 2013 and Office365, leveraging SharePoint as a document management solution (DMS) has never been easier. An effective cloud security model enables secure remote access for attorneys, while an enhanced feature set enhances integration between key systems and SharePoint. In addition, all the great features of SharePoint 2013 — such as improved social networking and records center functionality, SkyDrive Pro and eDiscovery — are leveraged to their full potential. See how Microsoft's Legal & Corporate Affairs (LCA) division collaborated with law firms to develop a first look at the document management system of the future. Hashtag #SPOT13	VEND13
1:30 PM	2:30 PM	Open Text Company Update: Bringing Enterprise Information Management to Legal	Big data, big content, governance, cost challenges, mobility, consumerization, social networking and the increasing speed of business are forcing old-school enterprise content managment to evolve or die. OpenText is at the forefront of the new enterprise information management (EIM) movement that is transforming ECM. Come learn more about EIM and what it means for your law firm. Hashtag #SV3	SV3
1:30 PM	2:30 PM	Security? What's the Big Deal? Law Firm Security Basics for Non-Security People	Law firms all have the same security issues, but not all firms have a security manager/department. In the absence of security personnel, whose job is it? What do litigation support, HR, attorneys, records and other non-security personnel need to know in order to begin the process of improving their firm security posture? What are the basic security issues/topics for law firms? What are the basic tenants of security, and how do they impact your job? We are only as strong as our weakest link. Come learn how to build a stronger chain. Hashtag #RRMPG6	RRMPG6
1:30 PM	2:30 PM	Tablets for Productivity: How Law Firms Are Getting Things Done	More and more lawyers are using iPads, but how many lawyers are working more efficiently now than before the dawn of tablet computing? Rather than focus on the plethora of cool devices, let's focus on the best ways to turn tablet use into productivity. Our panel will explore concepts around mobile workflow engineering, mobile learning and user adoption. Real-world examples will demonstrate what works and what doesn't. We will share, and invite you to share, war stories about what firms have tried to do to convert these consumer-oriented devices into effective legal technology tools. You will leave with fresh ideas about how to convert the potential of the tablet into work product and how to mitigate concerns around using the tablet as a serious work device. Hashtag #APP9	APP9

1:30 PM	2:30 PM	Technology and Better Project Management	Keeping up with the ever-changing technology around collecting, processing and reviewing data poses a huge challenge to many case teams. The technology is clearly part of the process, but the question remains: Is the process driven by the technology or by principles of project management? Those working to form a litigation support department or those struggling to set up a project plan will get answers here, as we focus on the process of using technology in different ways to develop a straightforward project plan that the case team can use and rely on from case to case. Hashtag #LPSPG2	LPSPG2
1:30 PM	2:30 PM	The Dating Game...of Helpdesk Ticketing Software	Join us for a fun side-by-side comparison of several helpdesk ticketing systems in a dating game format with firms that are actually using them. You'll learn what features are available in the various systems for firms of various sizes and answers to the top five questions ILTA members would ask the vendors. Hashtag #USSPG5	USSPG5
1:30 PM	2:30 PM	Tipping-Point Tech Investments	When it comes to technology investments, do you follow the flock, or do you make a shopping list and get what you can within your budget? There is a better way: the tipping-point strategy. Join us as we examine how to uncover areas in your business where a technology investment or process change (or both) can make ALL the difference to your firm's business. Learn what investments you can you make to position your firm/company ahead the competition. Hashtag #ORG7	ORG7
1:30 PM	2:30 PM	Virtual Deal Rooms and Shared Collaborative Spaces: Technical and Practical Considerations for Managing Content	Virtual deal rooms and external eRooms provide a great tool for collaborating with clients, co-counsel and others outside the firm. How can you manage this data outside the traditional boundaries in order to comply with your firm's record retention and risk management policies, your clients' security requirements, and your internal business processes? We'll examine the applications, tools and methods that will help you meet those needs and rest easier at night. Hashtag #ECMPG6	ECMPG6
1:30 PM	2:30 PM	Windows 8! Love It or Hate It?	Whether they love it or hate it, users tend to have strong feelings about Windows 8. Find out why, and learn more about factors to consider before making the decision to move to Windows 8. Hashtag #DASPG2	DASPG2

Aug 21, 2013 3:30 PM

Start Time	End Date	Session	Description	Event Code
3:30 PM	4:30 PM	A Numbers Game: The Value of E-Discovery Metrics	Einstein once said, "Not everything that counts can be counted, and not everything that can be counted counts." Come find out which e-discovery metrics really count. Corporate counsel want more certainty surrounding the time and cost of e-discovery, and our panelists will share their experiences implementing e-discovery metrics and lessons learned. Join us as we explore what to measure, how to collect data and what key metrics have added value for clients. Hashtag #LPSPG3	LPSPG3
3:30 PM	4:30 PM	Are You Secure? Server-Side Metadata Removal Tools	Is your client-side metadata solution the right fit for today's technology? If you're considering a server-side solution, how do you pick the right one? Hear more about these topics and different considerations for adding server-based metadata to your environment. Hashtag #DASPG3	DASPG3
3:30 PM	4:30 PM	Box: Challenges and Solutions: Enabling Mobility and Collaboration in the Post-PC Era	Law firms are trading in legacy software and desktop PCs for tools that are more flexible and affordable, and that allow them to tap into information from applications, smartphones and tablets. Within this context, the need to facilitate secure communication and collaboration internally and externally is essential. But what are the challenges today's firms face as they embrace this shift in the post-PC world? How has the implementation of BYOD policies in the workplace changed our perceptions about using the cloud to access, manage and share critical — and highly confidential — documents and contracts? Hear real-world examples of how IT decision-makers in the legal field are empowering their workers to be more productive when mobile (on any device), while still supporting security and manageability. Hashtag #SPOT15	VEND15
3:30 PM	4:30 PM	ECM in the Law Department (Who Said It Couldn't Be Done?)	A law department can be distinct from its corporate parent in terms of information management priorities, use of technology and organizational culture. Our panelists will share their stories and invite you to discuss the law department's challenge of fitting in with larger corporate strategies (or not!). They will discuss managing the life cycle of information in a third-party hosted, integrated platform; user adoption of systems; protecting privileged information; and cultural awareness in the organization. Hashtag #INFO12	INFO12

3:30 PM	4:30 PM	Fusion-io: Storage (NexGen n5 Hybrid Storage System)	At Keating Muething & Klekamp PLL (KMK LAW), a large law firm in Cincinnati, efficient access to the litigation support system and document management system is imperative to their litigation attorneys and staff. When the firm's storage systems were unable to provide the peak performance needed to search the databases as efficiently and quickly as desired, the IT staff turned to the performance and reliability of PCIe flash to improve response times dramatically for users. Hear a representative from KMK Law describe how they achieved the needed IOPS and reduced latency to virtualize applications on VMware vSphere, guaranteed response times for the litigation support and document management applications, reduced rack space by 70 percent while doubling their capacity, and increased available IOPS tenfold. They will also describe their plans to transition most employees to a VMware View-based VDI implementation in the coming year. Hashtag #SPOT16	VEND16
3:30 PM	4:30 PM	HP Autonomy Company Update	Theproliferation of mobile devices and consumer technology in the workplace intensifies the need to manage, protect and secure legal work product. More apps and more devices mean more potential for disjointed processes and wayward content. During this annual HP Autonomy company update, we'll review how the WorkSite family is maturing to address today's challenges. This year's themes include leveraging automation for greater efficiency, reliability and accountability; addressing the cost, compliance and complexity of big data; facilitating stronger collaboration internally and across the firewall; and enabling the mobile worker with content, process and power. Hashtag #SV4	SV4
3:30 PM	4:30 PM	Is Mobile Device Management Enough?	Effectively managing mobile devices is a top priority across many firms. Choosing the right solution and building a sound strategy is critical to successfully securing your data. What are the implications for current mobile device management (MDM) platforms as device operating systems more closely mirror the desktop? Can firms leverage MDMs to manage mobile conflicts? Learn from those who have gone before you during a discussion of policies and methodologies firms have embraced to manage BYOD, challenges encountered and factors that ensure success. Hashtag #TECH10	TECH10

3:30 PM	4:30 PM	Law Firm Finance and Your Budget: Why Firm Performance Matters to IT	In today's business climate, IT can play an important role in how a law firm functions and can effect efficiency and profitability. Opportunity lies in how you present ideas and technologies you think are wise investments to your firm leadership. In order to do so effectively, it is important to understand the basics of law firm finance. What pressures are your firm timekeepers facing? Are they being asked by their clients for alternative fee arrangements (AFAs)? Is there a limit to how much the firm can spend each year on capital investments? When does leasing make sense versus capital expenditure? Expand your awareness of how the business operates and how well it is doing to ensure you have the keys to developing both your short- and long-term strategies. Hashtag #SPEC11	SPEC11
3:30 PM	4:30 PM	Lean In to Legal	Lean <EM>In</EM> to Legal - When Sheryl Sandberg, Facebook COO, took the TED stage in December 2010, she couldn't have anticipated the global aftermath of her words. Viewed over three million times, her fifteen-minute presentation spawned her best-selling book, "Lean In – Women, Work, and the Will to Lead," and launched energetic debates for and against her call for women to "lean in" to their careers. Join the Ladies Who Lead panel for a spirited discussion of how or if Sandberg's challenge has a place in the legal profession. Hashtag #MISC2	MISC2
3:30 PM	4:30 PM	SharePoint 2013: What's in It for Law Firms?	Microsoft SharePoint 2013 is the next big thing in the evolution of the SharePoint platform. SharePoint 2013 has new capabilities in branding, content management, social networking, search, publishing, content organization, storage and much more. Let's evaluate the most important features for law firms, discuss how to get the most benefit from these features and help you decide if you should upgrade to the new platform. Hashtag #APP10	APP10
3:30 PM	4:30 PM	Sorting It All Out: Law Firm Competitive Intelligence	Over the last few years, the rug has been pulled out from under law firm pricing. More than ever, we need tools and information to unveil where the competition stands and where the opportunities lie. In a fixed fee and dog-eat-dog pricing environment, we need to get the lay of the land with tools like Peer Monitor, Sky Analytics, TyMetrixs and others. Join us to find out more about these tools, how to use the competitive intelligence they supply, and their limits. Hashtag #ORG8	ORG8
3:30 PM	4:30 PM	Tablets: Beyond the Stone and Chisel	Are you tired of just looking at documents on your tablet? Discover how you can use a tablet as a document-creation tool. Hashtag #CTPG6	CTPG6

Start Time	End Date	Session	Description	Event Code
3:30 PM	4:30 PM	Transitioning from Waterfall to Agile Project Management	Going from Waterfall to Agile project management is no ordinary transition. This change is philosophical. It is as much an art as a science. Becoming Agile is more of a paradigm shift than a simple implementation of processes. Can you be Agile? Hashtag #INFO11	INFO11
3:30 PM	4:30 PM	Upgrading to Windows 2012 in the Legal Environment: A Hands-On Lab (Cont'd)	Come experience advanced features of Windows Server 2012, and learn about upgrade paths and Windows 2012's Active Directory Domain Services. This lab will focus on complex procedures, including upgrading from Windows 2008 to Windows 2012 and upgrading Active Directory. Session HAND6A is strongly recommended as a prerequisite to this lab. Hashtag #HAND6	HAND6B
3:30 PM	4:30 PM	What's New, Thomson Reuters Elite?	Come hear an update on not only Thomson Reuters Elite as an organization, but also 3E — our commitment to enterprise, support and services. You'll learn about our positions on the latest technologies, including supported platforms and devices, and our plans for the future. This will lay a strong foundation for your interactions with Elite during the ILTA conference and throughout the year. Hashtag #SV5	SV5
3:30 PM	4:30 PM	What To Know Before Doing Skills Assessments	Many firms want to conduct internal skills assessments, but there's a lot to know prior to starting the process. Join our panel — a group that has been there and lived to talk about it — as they provide answers to key topics in skills assessments, ranging from business needs, communications, testing, outcomes and more. Hashtag #USSPG6	USSPG6

Aug 22, 2013 8:30 AM

Start Time	End Date	Session	Description	Event Code
8:30 AM	10:00 AM	Capensys: Legal Technology Core Competencies Certification Coalition (LTC4)	Capensys and the LTC4 group (a steering committee of leading law firms) have been collaborating for over two years to establish a set of legal technology core competencies. Come learn how a workflow-based core competency program can help a firm achieve business goals as well as enhance staff efficiency; how a core competency program with a positive approach and certification can avoid the negative implications of "assessment"; how the "Casey Flaherty Audit" for outside counsel may impact associates; how to increase lawyer participation in training by offering CLE credits for legal IT core competencies; and how the tools, tutorials and exercises of the Capensys KnowledgeCheck system match the LTC4 core competencies. Hashtag #SPOT17	VEND17

8:30 AM	10:00 AM	LEDES (Legal Electronic Data Exchange Standard) Oversight Committee Biannual Members Meeting	THE LEDES Oversight Committee is dedicated to overseeing existing and issuing new standards for the electronic exchange of information between law firms and their clients. LEDES formats currently support the exchange of billing, timekeeper and budgeting information, as well as the UTBMS codes used in legal ebilling. This bi-annual meeting of the members of the LEDES Oversight Committee is open to anyone interested in learning more about the organization and its current initiatives. The meeting will include a status report from the President and reports from the subcommittees on recent activities. You do not need to be a LOC member to attend this meeting, everyone is welcome to attend! Hashtag #LEDES1	LEDES1
8:30 AM	10:00 AM	Managing the Desktop of Tomorrow (Hands-On)	Like it or not, Windows 8 and Office 2013 are here for the long term. These new products pose significant changes to the way we interact, implement and support our desktop environment. Experience these products hands-on as we demystify the management of the Windows 8 desktop, explore some of the new features of Office 2013 and help build the foundation for tomorrow's legal desktop. Hashtag #HAND7	HAND7A
8:30 AM	10:00 AM	Thomson Reuters: All About Case Logistix: Document Review, Analytics, Hosted Solutions and More!	The future of e-discovery starts with Thomson Reuters. Join our experts as they discuss leading trends and the evolution of discovery, focusing on document review and analytics, hosted solutions, and managed discovery services. Plus, be among the first to learn about the newest technology from Thomson Reuters. If you're interested in the latest advancements in document review, how security and usability affect hosted solutions, and how you can increase efficiencies dramatically with managed discovery services, make sure you attend this session! Hashtag #SPOT18	VEND18

Aug 22, 2013 10:00 AM

Start Time	End Date	Session	Description	Event Code
10:00 AM	11:00 AM	LEDES - The Proliferation of UTBMS	The ABA originally released four UBMS (Uniform Task Based Management System) code sets in 1998. The original code sets were tailored to categorize services performed by counsel on litigation and bankruptcy matters, or to accommodate project and counseling work. The past few years have been marked by a dramatic increase in the number of UTBMS code sets available, with the development of additional (or revision of existing) code sets for specific to litigation in Canada and for patent, trademark, transactional and eDiscovery work. Revisions to the original Activity and Expense codes were released earlier this year. And, as if that's not enough, the LEDES Oversight Committee is currently undertaking projects for sets specific to Governance, Risk and Compliance work, revising timekeeper positions and reviewing the England and Wales Litigation Code Set formulated for use as part of the Jackson Review project (the so-called "J-Codes"). What's going on with all this new development? How to jurisdictional needs impact the complexity of implementing UTBMS in law firms? What steps are the LOC considering to alleviate this burden? During this session we will take a look at the J-Codes as a case study of jurisdictional needs. Audience participation is encouraged. Hashtag #LEDES2	LEDES2
10:00 AM	11:00 AM	LegalSEC Update: A Security Trifecta	Just over a year ago, ILTA announced the LegalSEC™ initiative, which is dedicated to improving and enhancing information security in law firms. The three branches of LegalSEC include the Maturity Model, Policies/Procedures and Technical Controls. The team leads from each branch will share a review of accomplishments to date, the future roadmap and how you can contribute to the overall success of LegalSEC. Hashtag #SPEC12	SPEC12
10:00 AM	11:00 AM	Making It a Smaller World: What It Takes To Deploy Microsoft Office Globally	As our organizations and client work become increasingly global, our implementations of Microsoft Office must accommodate what's become a much smaller — yet expanding — world. From differing keyboard layouts, time zones, regionally unique settings and proofing options to multilanguage interfaces, templates and automation, our configuration and implementation of Office must serve parts of the world we may have never visited. Gain sage implementation advice for Office 2010 and Office 2013 from firms with global offices and the experts who have advised them. If your firm is hinting at a merger with an overseas firm or opening new offices around the globe, you won't want to miss this! Hashtag #APP11	APP11

10:00 AM	11:30 AM	Aderant: Optimizing Business Development by Using Financial Data with Your CRM	Effective business development and marketing programs greatly benefit from client level data. Who are your top clients right now? Which industries do we work with most? Which services are they using or not using? This session will show how integrating your CRM and finiancial management systems leverage client data to power more effective marketing and business development initiatives. Hashtag #SPOT20	VEND20
10:00 AM	11:30 AM	Best Practices for Onboarding Attorneys	Whether you're talking about a single lateral, a practice group or an acquisition of an entire office or firm, the onboarding process is not only critical to making a good first impression, it is essential for the effective integration of the new attorneys. Here we'll discuss the importance of having a solid, flexible and scalable process that provides that good first impression and maximizes the benefits new laterals bring while minimizing risks to your firm. Hashtag #ORG10	ORG10
10:00 AM	11:30 AM	Camelot or Spamalot? Effective E-Marketing Solutions	Trying to stay abreast of the latest and greatest in email marketing can be a daunting task. Get the information needed to help you determine which email strategies are best for your organization. You'll learn best practices on getting the word out to your targeted market, and we'll cover email domain blacklisting, in-house email system capacity/availability considerations and how to avoid being flagged as a false positive with data loss detection, etc. Hashtag #PSPG4	PSPG4
10:00 AM	11:30 AM	How To Avoid Being a CINO (Chief in Name Only)	Do you aspire to be a C-level executive in IT, KM, finance, marketing, etc.? There are many effective C-level executives, but we all know there are "chiefs" that have the title, yet lack the qualities necessary to succeed. They are CINOs — chiefs in name only. Learn the qualities of an effective chief and how to cultivate them during this session led by a panel of successful C-level executives and a leading firm's executive director. Hashtag #ORG9	ORG9
10:00 AM	11:30 AM	Leveraging Unified Communications for a Competitive Advantage	It's a competitive market out there, and firms are looking to IT for new ideas and technologies that can help them gain a business advantage. The strategies often come down to faster and easier ways to connect attorneys to people and information, such as unified communication solutions. Come learn about the deployment experiences, the benefits and the lessons learned from law firms that have successfully implemented unified communications solutions. Hashtag #TECH11	TECH11

10:00 AM	11:30 AM	LexisNexis: Concordance Suite and LAW PreDiscovery	Concordance Evolution 2.2.1 recently launched! Come see a demo of the LAW PreDiscovery integration and enhanced production capabilities. You will also get a sneak peek into the future roadmap of the Concordance Suite, which will include the integration of LexisNexis near duplication! Hashtag #SPOT19	VEND19
10:00 AM	11:30 AM	Managing the Desktop of Tomorrow (Hands-On) (Cont'd)	Like it or not, Windows 8 and Office 2013 are here for the long term. These new products pose significant changes to the way we interact, implement and support our desktop environment. Experience these products hands-on as we demystify the management of the Windows 8 desktop, explore some of the new features of Office 2013 and help build the foundation for tomorrow's legal desktop. Hashtag #HAND7	HAND7B
10:00 AM	11:30 AM	Planning for a Disaster: Lessons Learned from Hurricane Sandy	How did firms plan for Hurricane Sandy and the following nor'easter in terms of people being able to work, getting bills out and performing the day-to-day business functions that weren't back to normal for a week or more? Once the storm hit, did firms' disaster recovery/business continuity plans work as designed? What went right, and what didn't? Were there long-term financial implications? Join our panel for an invigorating discussion on disaster recovery planning from the people, business process and financial perspectives. Hashtag #INFO14	INFO14
10:00 AM	11:30 AM	SharePoint: Practical Applications and Customization	Does your firm still use old, paper-based workflows to handle administrative tasks? Does your IT department have tasks that could be handled better by letting the computer do the work? Attend this session to see 10 real-world workflows that have been re-engineered using SharePoint technology – many of which require no programming to implement. In addition to these specific examples, we'll cover the tools available to business process engineers, and we'll discuss best practices related to re-engineering paper-based processes. Hashtag #DASPG4	DASPG4
10:00 AM	11:30 AM	Should You Create Innovative Online Legal Products for Clients?	Expert systems, document automation and other online tools have come a long way, and innovative law schools and legal aid organizations are using them to provide "self-help" legal services. Given this explosion in legal technology, we'll tackle a question looming for law firms: Is it time for firms to consider using innovative legal technologies to create online legal products and services for their clients? Hashtag #KMPG4	KMPG4

Start Time	End Date	Session	Description	Event Code
10:00 AM	11:30 AM	The Business of Litigation and Practice Support	Are you curious about the business models for litigation and practice support departments at other firms? LPS leaders will share their firm's perspectives on the economics of the department, from breaking even to driving significant revenue. Panelists will discuss their current business models, insourcing and outsourcing decisions, challenges, successes, as well as changes they anticipate in the future. Hashtag #LPSPG4	LPSPG4
10:00 AM	11:30 AM	Using Virtual-World Technology in the Real World	We use flight simulators to teach flying, but many attorneys learn courtroom skills while trying cases. Using virtual-world technology to hold mock trials can reduce that learning curve — and that's just one of several potential opportunities. Take a journey into the virtual world and come away with practical plans for using this technology in your firm. Hashtag #SPEC14	SPEC14
10:00 AM	11:30 AM	You're Virtualized: Now What? Next Steps in Data Center Virtualization	ILTA's Technology Survey shows over 80 percent of law firms run a virtualized data center. Besides running a hypervisor, what else should your data center include to take virtualization to the next level? What technologies have come about in response to virtualization that you should know about and consider? Join our panel as they discuss future technologies, best practices and the numerous options available to enhance and improve your virtual infrastructure. Hashtag #SOSPG4	SOSPG4

Aug 22, 2013 1:30 PM

Start Time	End Date	Session	Description	Event Code
1:30 PM	2:45 PM	Aderant Company Update: Delivering Technology Innovations for Law Firms of All Sizes	Aderant executives will outline the company's strategy for delivering the technology solutions that firms of all sizes need to manage, grow and protect their business. Attendees will receive an update on recently released and upcoming integrations between product lines that will give firms more complete, richer products that address key firm requirements for both front- and back-office users. Aderant will also discuss trends they are seeing globally that affect the future of law firm technology and how they are collaborating with clients to deliver best-in-class solutions. Hashtag #SV6	SV6

1:30 PM	2:45 PM	Better, Faster, Stronger: The Energized After-Action Review	After-action reviews (AARs) are conducted for projects and other significant activities so teams and leaders can understand better what happened and how to improve. Even small changes resulting from AARs can bring measurable benefits in time and money. Takeaway lessons on how to conduct "energized" AARs — team learning events that pay future dividends for your organization — and how to sidestep several common pitfalls that can zap a team's energy. Hashtag #KMPG5	KMPG5
1:30 PM	2:45 PM	Big Data Alchemy: Making BizDev Gold from Lead	Business development efforts often overlook the hidden potential that exists in data stockpiles. Tapping into "big data" sources can make it possible to forge these elements into golden opportunities. Our panelists will examine this alchemy from four perspectives — experience systems, financial data, current awareness information and external references — combining some actual examples of how to leverage these data collections to address your challenges as well as some "formulas" to make it happen. Hashtag #PSPG5	PSPG5
1:30 PM	2:45 PM	Contribute to ILTA's "Law Firm 101" Initiative - Workshop	Hiring people new to law firms is tough. Teaching new lawyers about life in a law firm is even tougher. We won't even mention preparing law students for the "real world" of life as a legal practitioner. ILTA wants to help! That's where Law Firm 101 comes in. And we need you! What you are doing about these difficult educational issues? What are you telling new staff and lawyers? What do wish they already knew? How have you partnered with law schools to increase the "soft skills" of recent graduates? How do you want content to be delivered? Attendees will have a chance to review and provide feedback on the content outlines and strategic plans developed by our Law Firm 101 Task Force. Join us for this live review session, and be a part of ILTA Interactive. Hashtag #SPEC15	SPEC15

1:30 PM	2:45 PM	Desktop Deployment and Management with SCCM 2012 (Hands-On)	Within a year, Microsoft has unleashed a new operating system (Windows 8), a new version of the Office suite (Office 2013) and a new workstation management platform (System Center 2012 - Configuration Manager). Discover proven approaches law firms have used to build secure, high-performing desktop and laptop environments that strategically blended various technologies with the innovative features associated with these new Microsoft products. This hands-on lab will focus on System Center 2012's impact and the changes in SP1, deploying Windows 7 and Windows 8 to all hardware types via a single task sequence, configuring options for the new Application model in SCCM 2012 to streamline software distribution, capturing and redeploying user settings with the User State Migration Toolkit (USMT), leveraging Windows To Go and BitLocker To Go to solve business use cases, App-V and whether it is finally ready for the legal application set, performing routine maintenance tasks through software updates, and getting the most out of SCCM reporting for the organization. Hashtag #HAND8	HAND8A
1:30 PM	2:45 PM	Discovery Solutions Part 1: The Selection Process	When faced with choosing a new discovery solution, whether internal or outsourced, firms must undertake common tasks and develop goals for the selection process. In part one of this two-part series, hear different perspectives on identifying, researching, evaluating and selecting tools that fit varying workflows and needs. Panelists will discuss their journeys, including development of business requirements, evaluation processes and final installation models. Hashtag #LPSPG5	LPSPG5
1:30 PM	2:45 PM	Dropbox, Box, Biscom...Vendors Galore! Choosing a Secure File-Delivery Service	It seems every vendor is devising a secure delivery method to compete with Dropbox. For those looking for the best solution for their firm, we'll help you navigate the crowded vendor landscape by discussing key factors when choosing a vendor and how secure file delivery can integrate into your document management solution. Hashtag #DASPG5	DASPG5
1:30 PM	2:45 PM	Guerilla Tactics for Attorney Training	Successful operations in guerrilla warfare include the elements of surprise, intelligence and mobility (sometimes, even terror). The same tactics must be used when building a successful attorney training program that provides real solutions to the common impediments to attorney attendance. Let's explore the challenges of creating such a program, how to convey the value of training and increase retention, and strategies and tactics that will assist in designing a well-conceived program that catches attorneys by surprise. Hashtag #APP12	APP12

Start Time	End Date	Session	Description	Event Code
1:30 PM	2:45 PM	Manage Out: Selling Technology Within Your Firm	It isn't easy to introduce new ideas and technology to your firm. Usually the issue isn't coming up with a solution, it's convincing others the solution is viable and should be implemented. Now is the time to consider your strategy, whether or not you're sitting on a blockbuster idea. Hashtag #ORG11	ORG11
1:30 PM	2:45 PM	Microsoft's Bleeding-Edge: A Discussion for Legal	Do you need to know the latest and greatest on Microsoft technologies for legal? Would you benefit from a high-level, in-depth discussion that focuses on the benefits, challenges and impact these technologies have on legal? If so, don't miss this session! Hashtag #SPEC13	SPEC13
1:30 PM	2:45 PM	Security Incident and Event Management (SIEM) Solutions	Increased client demands for stronger data privacy, security and compliance have pushed information security up on the priority list for many law firms. SIEM solutions can help simplify security incident and event management by automating and centrally managing network device log aggregation and event alerting and reporting. Discover the tools and methodologies some firms are leveraging to meet the growing demands in this particular area of information security. Hashtag #TECH12	TECH12
1:30 PM	2:45 PM	Thomson Reuters Company Update: Meeting Legal Professionals' Needs Today and Into the Future	Thomson Reuters is organized purposefully to help legal professionals respond to a rapidly changing market. We are also deeply integrating our legal content, tools and services, moving from closed to open systems and delivering content when and where it is needed. Come hear Thomson Reuters' perspective on key trends in the legal profession, how we anticipate the industry will evolve over the next three to five years and what we are doing to help legal professionals thrive. Hashtag #SV7	SV7
1:30 PM	2:45 PM	Tips for Data Center Preservation	Learn the many ways to protect your modern virtual data center when you attend this panel discussion about the features of VMware Site Recovery Manager,Amazon and Cisco OTV. Hashtag #SOSPG5	SOSPG5

Aug 22, 2013 3:15 PM

Start Time	End Date	Session	Description	Event Code
3:15 PM	4:30 PM	Data Privacy: The Ins and Outs	Hashtag #SPEC17	SPEC17

3:15 PM	4:30 PM	Desktop Deployment and Management with SCCM 2012 (Hands-On) (Cont'd)	Within a year, Microsoft has unleashed a new operating system (Windows 8), a new version of the Office suite (Office 2013) and a new workstation management platform (System Center 2012 - Configuration Manager). Discover proven approaches law firms have used to build secure, high-performing desktop and laptop environments that strategically blended various technologies with the innovative features associated with these new Microsoft products. This hands-on lab will focus on System Center 2012's impact and the changes in SP1, deploying Windows 7 and Windows 8 to all hardware types via a single task sequence, configuring options for the new Application model in SCCM 2012 to streamline software distribution, capturing and redeploying user settings with the User State Migration Toolkit (USMT), leveraging Windows To Go and BitLocker To Go to solve business use cases, App-V and whether it is finally ready for the legal application set, performing routine maintenance tasks through software updates, and getting the most out of SCCM reporting for the organization. Hashtag #HAND8	HAND8B
3:15 PM	4:30 PM	Discovery Solutions Part 2: Implementation and Lessons Learned	In part two of this series about discovery solutions, panelists will discuss the implementation of their discovery solutions, including the models/workflows and software their firms selected. You will also hear "lessons learned" analyses of the projects, which will include challenges identified and other considerations that can improve processes and add value to future business or technology projects. Hashtag #LPSPG6	LPSPG6
3:15 PM	4:30 PM	IPv6: From Assessment to Pilot	Are you thinking about migrating to IPv6? Come hear about multiple migration paths from IPv4 to IPv6, as we cover assessment (should I do it?), procurement (how will I do it ?) and piloting (will it really work?). Several security and interoperability topics will be discussed as well. Hashtag #SOSPG6	SOSPG6
3:15 PM	4:30 PM	Knowledge Management, Information Security and Records Management: Examining the Synergies and Tensions	This session will review the core principles of three disciplines: KM, Information Security, and Records Management. These disciplines each have their own objectives which are often in contention with each other. When thoughtfully evaluated, within the context of a business strategy, there are definite synergies which can help them become aligned with each other. This session provides an overview of key themes and objectives from the perspective of each discipline, followed by an engaging discussion of the issues. Hashtag #KMPG6	KMPG6

3:15 PM	4:30 PM	Manage "Up" to Great Leadership (Horrible Bosses or It's a Wonderful Life?)	Join a panel of law firm and law department leaders as they talk about the good, the bad and the sometimes funny experiences of managing and leading within an organization. How do you shape both yourself and your team into indispensable assets? Learn what to do and what not to do as you manage your career path. Climb to glory on the backs of others or build a team of professionals dedicated to the organization's goals … you decide. Lead from where you are right now. Hashtag #ORG12	ORG12
3:15 PM	4:30 PM	Marketing Roundtable	Firms need to manage and strengthen current client relationships at the same time they are finding and creating new ones. Join us for a lively interactive discussion with marketing peers who have spoken at this year's conference. Ask questions, express your thoughts, and share ideas. Hashtag #INFO15	INFO15
3:15 PM	4:30 PM	OneNote: Microsoft Office's Unsung Hero?	More and more technology departments and lawyers are using OneNote in project management and case management. Is OneNote the unsung hero of Microsoft Office? Come hear how different firms are using OneNote for collaboration and information-gathering. Hashtag #DASPG6	DASPG6
3:15 PM	4:30 PM	So You Think You Can Survey?	Surveying can be an important part of the strategic process: fielding a technology, developing a KM strategy, creating a training plan or assessing workforce familiarity with existing tools and processes. But how do you survey your organization? How can you avoid self-fulfilling prophecies or ambiguous queries? Hear how a professional survey consultant and other experts can help you avoid the common mistakes and pitfalls of surveying. Hashtag #INFO13	INFO13
3:15 PM	4:30 PM	Strategic Prioritization: Boiling the Ocean One Priority at a Time	There are only so many hours in a day, and if you said "yes" to every project or idea that came along, you would need a lot more hours. As the saying goes, you can't boil the ocean. So where do you start? How do you make sure your limited resources are focused on a reasonable list of priorities that will have the greatest positive impact on the organization? During this interactive session, we will explore a framework for prioritizing initiatives, allowing the most impactful and logical ideas to naturally rise to the top. We will work through a brainstorming, vetting and voting process that will empower your team to set strategic priorities that are both achievable and impactful. Hashtag #PSPG6	PSPG6